

Application No. 09/138,807  
Amendment dated January 5, 2004  
Reply to Office Action of November 5, 2003

CLAIM AMENDMENTS

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1. (Cancelled)
2. (Previously Presented) The method of claim 11 including receiving web content transmissions and accompanying television broadcasts from a content provider.
3. (Original) The method of claim 2 including receiving a web content broadcast with the first marker inserted within the broadcast, combining the web content broadcast with a television broadcast and transmitting the combined broadcast.
4. (Previously Presented) The method of claim 2 including receiving web broadcast content from a content provider, combining the web broadcast content with television programming at a broadcast encoder and inserting the first marker at the broadcast encoder.
5. (Previously Presented) The method of claim 11 including invoking a method which provides a handle to said first marker.
6. (Original) The method of claim 5 including invoking a method which obtains current transmission details using said handle.
7. (Original) The method of claim 6 including providing a second marker and associating said second marker with a second handle.
8. (Original) The method of claim 7 including calling a method which provides transmission details and terminates the handle.
9. (Original) The method of claim 7 including allowing said first and second markers to be accessed separately using separate handles so that transmission details associated with different portions of a transmission can be obtained.

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10. (Previously Presented) The method of claim 11 including providing a log-in server, reporting a transmission to said log-in server and allowing a third party to access said log-in server to receive transmission reporting.

11. (Currently Amended) A method for tracking video transmissions comprising:  
setting a first marker in the video transmission;  
tracking the transmission after said first marker[[: ]] , said tracking  
~~providing an on-going count of bits transmitted and time elapsed~~ from the point in time when the first marker is transmitted; and  
reporting the transmission.

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Cont.

12. (Original) A transmission system comprising:  
an encoder that combines different transmissions;  
a device that sets a first marker in the transmission; and  
a counter that tracks the transmission from the point where the first marker was inserted.

13. (Original) The system of claim 12 including a content provider and a broadcast encoder coupled to said content provider.

14. (Previously Presented) The system of claim 13 wherein said broadcast encoder sets the first marker in the video transmission.

15. (Previously Presented) The system of claim 13 wherein said content provider sets the first marker in the video transmission.

16. (Currently Amended) An article comprising a medium for storing instructions that cause a computer to:  
set a first marker in a transmission;

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track the transmission after said first marker[;], said tracking  
~~provide an on-going count of bits transmitted and time elapsed~~ from the point in  
time when the first marker is transmitted; and  
report the transmission.

17. (Original) The article of claim 16 including instructions that cause the computer to receive web content transmissions and accompanying television broadcasts from a content provider.

18. (Original) The article of claim 17 including instructions that cause the computer to receive a web content broadcast with the first marker inserted within the broadcast data, combine the web content broadcast with a television broadcast and transmit the combined broadcast.

19. (Original) The article of claim 16 including instructions that cause a computer to call a method which provides a handle to said first marker.

20. (Original) The article of claim 19 including instructions that cause a computer to call a method which obtains current transmission details using said handle.

21. (Original) The article of claim 20 including instructions that cause a computer to provide a second marker and associate said second marker with a second handle.

22. (Original) The article of claim 21 including instructions that cause a computer to call a method which provides transmission details and terminates the handle.

23. (Original) The article of claim 21 including instructions that cause a computer to allow said first and second markers to be accessed separately using separate handles so that transmission details associated with different portions of a data transmission can be obtained.

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24. (New) The method of claim 11 including providing an on-going count of bits transmitted and time elapsed from the point when the first marker is transmitted.

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